



CREATIVE RETAINER PACKAGES

Meeting the design and marketing needs of your business can be tricky. If these needs vary throughout the year, arise unexpectedly, or you have ongoing needs for creative services that don't require having a designer on staff, a creative retainer might be the perfect solution for your business.

A creative retainer is a 3 or 6-month agreement that guarantees 10 to 30 hours of design services per month at a discounted hourly rate. By entering a creative retainer agreement, you can save up to 25%* on creative services. The more hours you commit to, the lower your hourly rate is. With a creative retainer, Cheeky Canvas reserves time exclusively for you, so even if you have rush work, we will respond to your needs immediately.

For multiple small projects, you can take advantage of your combined work volume, and avoid the need to seek estimates, manage multiple contracts, and pay multiple invoices. A creative retainer can also stabilize your monthly services budget.

MONTH-TO-MONTH | NO CONTRACT | \$75/HOUR

BRONZE PACKAGE

10 HOURS | **\$675/MONTH**

{10% discount • 3-month contract}

SILVER PACKAGE

20 HOURS | **\$1,275/MONTH**

{15% discount • 3-month contract}

GOLD PACKAGE

30 HOURS | **\$1,800/MONTH**

{20% discount • 3-month contract}

***Sign up for a 6-month contract and receive an additional 5% discount on your creative retainer package!**

PAYMENT & ACCOUNTING

The full retainer amount is due at time of the contract signing. As services are used, time is deducted from the pre-paid retainer. All work performed is itemized after each task is completed to show usage, with a detailed report issued at month end.

Plans are flexible and unused hours will rollover into the following month. Rollover hours expire at the end of the second month, and unused hours are forfeited in the last month of the agreement. Hours in excess of the monthly agreement are billed at the retainer rate.

INCLUSIONS/EXCLUSIONS

Graphic design, website maintenance, email template design, copywriting, editing, and print management are all included in our creative retainer agreements.

A creative retainer does not cover services such as logo design, website design, market research, or third party service fees such as printing or stock photography licensing. Cheeky Canvas will consult with you before beginning work to identify any fees or costs that may be billed in addition to your creative retainer agreement.